

AI+ Sales

Category: AI/ML | **Vendor:** AI Certs

Duration: 8.00 hours (1 days)

6.5 CPD Hours

Rating: ★ 4.6 (5,878 reviews)

Course Information

Language:	English
Delivery Format:	Instructor Led - Online
Certification:	AI+ Sales
Related Exam:	AI+ Sales

Course Overview

The AI+ Sales Course is tailored for sales professionals and business leaders eager to integrate Artificial Intelligence (AI) into their sales strategies. This course covers the basics of AI, highlighting its significant impact on sales methodologies, including the efficient use of sales data. Participants will discover a range of AI technologies specifically developed for sales purposes, learning about their integration with CRM systems and application in accurately forecasting sales outcomes. The program focuses on how AI can streamline sales operations, enhancing productivity and efficiency across the board.

Moreover, the course addresses the ethical considerations and potential biases that may arise with AI usage in sales, ensuring participants are aware of the moral implications. Through engaging practical workshops, the course aims to blend theoretical insights with real-world applications, allowing for a comprehensive hands-on learning experience. Upon completion, participants will possess the necessary skills to implement AI-driven sales strategies, optimize sales performance, and contribute to sustainable business growth, all while navigating the ethical landscape of AI in sales.

About This Course

The AI+ Sales Course is tailored for sales professionals and business leaders eager to integrate Artificial Intelligence (AI) into their sales strategies. This course covers the basics of AI, highlighting its significant impact on sales methodologies, including the efficient use of sales data. Participants will discover a range of AI technologies specifically developed for sales purposes, learning about their integration with CRM systems and application in accurately forecasting sales outcomes. The program focuses on how AI can streamline sales operations, enhancing productivity and efficiency across the board.

Moreover, the course addresses the ethical considerations and potential biases that may arise with AI usage in sales, ensuring participants are aware of the moral implications. Through engaging practical workshops, the course aims to blend theoretical insights with real-world applications, allowing for a comprehensive hands-on learning experience. Upon completion, participants will possess the necessary skills to implement AI-driven sales strategies, optimize sales performance, and contribute to sustainable business growth, all while navigating the ethical landscape of AI in sales.

Who Should Attend

Customer Success Manager

Learning Outcomes

Upon successful completion of this course, participants will be able to:

Course Objectives

- Enhance Sales Efficiency and Productivity
- Improve Sales Performance and Effectiveness
- Enhance Customer Engagement and Satisfaction
- Optimize Sales Operations and Decision-Making
- Drive Revenue Growth and Competitive Advantage

📄 Certification Path

AI+ Sales

Exam: AI+ Sales

Additional Course Details

Step into the future of technology with industry-recognised certifications from AI Certs covering the full organisations AI certification requirements. Whether you're starting your journey or advancing your career, our expert-led training programs give you the skills to design, build, and manage AI solutions using leading platforms and technologies. Gain real-world knowledge, and the confidence to drive innovation in any industry.

Frequently Asked Questions

Q: What delivery options are available for AI+ Sales?

We offer multiple delivery formats:

- Live Instructor-Led Classroom Online (Virtual/Live Online)
 - Traditional Instructor-Led Classroom Training (ILT)
 - On-site delivery at your offices anywhere in United Kingdom
 - Private dedicated courses customized for your team
-

Q: What certification does this course prepare me for?

The AI+ Sales course helps prepare you for the AI+ Sales certification path.

Q: Which exam does this course prepare me for?

This course prepares you for the AI+ Sales official exam. You can take this exam at any exam center across United Kingdom including London, Manchester, Birmingham, Edinburgh, or live online wherever you are located.

Q: How many CPD hours does this course provide?

The 1-day AI+ Sales course provides up to 6.5 CPD hours of structured learning. CPD certificates can be provided upon request.

Q: What is the duration of the AI+ Sales training?

The training takes place over 1 day(s), with each day lasting approximately 8.00 hours including breaks for lunch and refreshments.

Q: Do you provide corporate training for AI+ Sales?

Yes, we provide corporate training, dedicated training, and closed classes for AI+ Sales. Training can take place anywhere in United Kingdom including London, Manchester, Birmingham, Edinburgh, or live online allowing teams from across United Kingdom or internationally to attend.

Q: Why choose Nexus Human for AI+ Sales?

Nexus Human is recognized as one of the leading training providers. Our trainers have won multiple awards including:

- Small Firms Best Trainer Award
- National Training Partner of the Year (Ireland) - Multiple Years
- Global Top 30 Instructor Awards (2012, 2019, 2021)
- Tech Excellence Award Nominations
- Learning Performance Institute (LPI) External Training Provider Sponsor 2024

Q: Are there any discount codes available?

Yes! Use discount code **PENPAL5** when booking your AI+ Sales training. Please note that only one discount code can be used per booking and cannot be combined with other special offers.

Nexus Human

Professional Training & Development

✉ Email: info@nexushuman.com

🌐 Website: www.nexushuman.com

📞 Phone: +353 1 XXX XXXX (Ireland) | +44 20 XXXX XXXX (UK)

© 2026 Nexus Human. All rights reserved. This brochure was generated on 18/05/2026.